



Bu proje Avrupa Birliği tarafından finanse edilmektedir.
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NEWSLETTER | 01

"MILK MATTERS: ALL YOU NEED IS QUALITY MILK" PROJECT

The opening event of "Milk Matters: All You Need is Quality Milk" Project, which is conducted by SETBİR and qualified for a grant within the scope of "Civil Society Dialogue VI Program" was held on June 22, 2021 as online.

Project was opened with the attendance of Deputy Minister of Agriculture and Forestry Ayşe Ayşin

Speaking at the opening event of the project, Deputy Minister of Agriculture and Forestry Ayşe Ayşin Işıkgece emphasized that the role played by the milk and dairy products sector in the economy cannot be ignored and pointed out the importance of the SETBİR project for raw milk quality.

SETBİR Chairman of the Board Tarık Tezel, said that consuming milk and dairy products is not a choice but a necessity because of its positive and important contribution to human health, especially to child development. He pointed out that although significant progress has been made in the last 20 years in terms of raw milk quality, there are still areas for improvement for all milk produced in Turkey to reach EU standards.





Bülent Özcan, General Manager of Financial Cooperation and Project Implementation of the Ministry of Foreign Affairs, Directorate for EU Affairs, the Turkey-side executive of the EU-Turkey Civil Society Dialogue Program, stated that SETBİR's raw milk quality project is important as it shows that Civil Society Dialogue projects have not only cultural but also sectoral cooperation with the EU.



At the meeting, after the project presentation, the panel on “European Green Deal for Quality Milk Production” was started. In the panel moderated by SETBİR Chairman Tarık Tezel, Aylin Çağlayan Özcan, General Manager of European Union and Foreign Relations of the Ministry of Agriculture and Forestry, Zekeriyya Erdurmuş, General Manager of Livestock of the Ministry of Agriculture and Forestry, President of the National Dairy Council Prof. Dr. Muhittin Özder and SETBİR Board Advisor Gülay Özcan took part as speakers.

On Behalf of Activity o: Project Inception, Project Staff was created

Project Coordinator (Turkey)

Elif Yücel

Project Coordinator (Italy)

Giorgiana Sabbatini

Food Safety Assistant

Feyza Başak Coşkun

Project Assistant

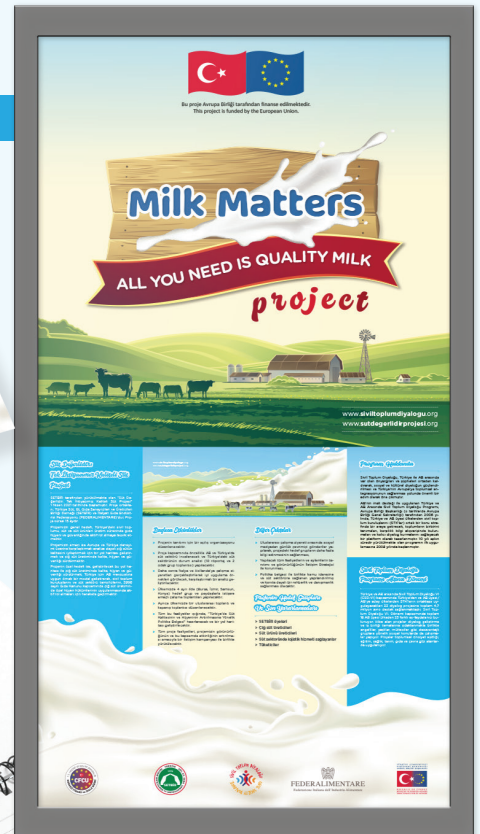
Özge Güler



Project brochure, and other promotional materials were printed.

PROJECT BANNER

PROJECT BROCHURE



PROJECT NOTEBOOK





About the Project

The overall objective of our project is to encourage the civil society in Turkey to take an active role in food hygiene and safety in the production process of dairy and dairy products.

The aim of our project is to develop a roadmap to improve the quality of raw milk based on comparative analysis of the European and Turkish experience and to maintain quality, hygiene and safety in raw milk production.

The specific goal of the project is to maintain quality, hygiene and safety in raw milk production with this roadmap to be developed; to accomplish an exemplary model for Turkey in accordance with the EU legislation, to mobilize non-governmental organizations and representatives of the dairy sector to take an active role in the implementation of special hygiene provisions in raw milk production within the scope of Food Law No. 5996.

The target groups of our project, which we carried out jointly with Italian Federation of the Food Industry (FEDERALIMANTARE) and started on April 1, 2021, are consumers, raw milk producers, dairy product producers, logistics service providers in the dairy sector and members of SETBIR.

Within the scope of the project, the milk sector in the EU and Turkey will be examined and the situation of the Turkish milk sector will be analysed. For this purpose, "focus group" meetings will be held in İzmir and Ankara; face-to-face meetings will be held with target groups in İzmir, Bursa, Konya and Samsun. In addition to these activities, relevant public institutions and dairy farms and dairy product facilities in Italy and the Netherlands will be visited to see good practice examples and a comparative analysis will be developed.

A "policy paper" that will emerge at the end of the study in which the National Dairy Council, Dairy Producers Union of Turkey, Cattle Breeders' Association of Turkey and Feed Manufacturers Association of Turkey are "project associates" will also be shared with all participants at every stage of the project.